



NYS ID/DD Nurses Association

2026 EXHIBITOR & SPONSORSHIP PROSPECTUS

40th Annual Conference

Nursing from the Heart

DATES	LOCATION	AUDIENCE
October 5-7, 2026	Embassy Suites Saratoga Springs, NY 12866	Approximately 150 healthcare professionals

Connect with nurses, nurse leaders, administrators, and healthcare professionals who support individuals with intellectual and developmental disabilities.

LIMITED AVAILABILITY

Limited exhibitor space available. Sponsorship opportunities available until filled. Submission of a completed registration form reserves space; payment is required to finalize participation.

Darlene Greco, Conference Planner

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About the Conference

The NYS ID/DD Nurses Association Annual Conference brings together nurses and healthcare professionals dedicated to supporting individuals with intellectual and developmental disabilities across New York State and beyond. The 2026 conference marks our 40th anniversary and celebrates decades of commitment, advocacy, education, and professional excellence in ID/DD nursing.

Who Attends

- Approximately 150 nurses and healthcare professionals from across New York State, with additional attendees from neighboring states.
- Professionals working in OPWDD services, community-based care, residential programs, clinical leadership, education, and related healthcare settings.
- Decision-makers and practitioners seeking products, services, resources, and partnerships that strengthen person-centered care.

Conference Highlights

- Keynote presentation by Meg Soper.
- Educational sessions addressing current knowledge gaps and emerging best practices.
- Opportunities for attendees to earn continuing education contact hours.
- Structured networking and exhibitor engagement opportunities.
- Special activities and recognition celebrating the association's 40th anniversary.

Why Exhibit or Sponsor

- Build meaningful relationships in a focused, supportive professional environment.
- Connect directly with nurses and leaders serving the ID/DD community.
- Benefit from scheduled engagement periods designed to encourage attendee interaction.
- Receive name and logo recognition in applicable conference materials.
- Participate in an interactive vendor engagement activity that encourages attendees to visit exhibit tables.

Commercial Exhibitor Schedule

Commercial exhibitor participation is available Monday and Tuesday only. Wednesday follows the conference's traditional half-day format and is reserved for a limited number of approved nonprofit, community, and public-agency organizations.

Standard Exhibitor Opportunities

Standard exhibitor participation provides direct access to the exhibitor area and designated networking activities. All exhibitors receive organization name and logo recognition in applicable conference materials and are included in the conference's interactive vendor engagement activity.

Option	Investment	What is Included
Two-Day Exhibitor	\$895	Monday and Tuesday participation; one six-foot table and chairs; registration for up to two representatives; Wi-Fi; electricity upon advance request and subject to venue availability; logo recognition; vendor engagement activity.
One-Day Exhibitor	\$595	Choice of Monday or Tuesday, subject to availability; one six-foot table and chairs; registration for up to two representatives; Wi-Fi; electricity upon advance request and subject to venue availability; logo recognition; vendor engagement activity.

Exhibitor Participation Details

- Each registration includes one six-foot table, chairs, and up to two representatives.
- Up to two additional representatives may be approved in advance, with a maximum of four representatives per table, subject to available space.
- Meals are not provided for exhibitor representatives.
- Exhibitor registration does not include access to educational sessions.
- Exhibitors may participate in designated networking activities and are welcome to attend the hotel's evening social hour on Monday and Tuesday.
- Wi-Fi is available. Electricity may be available upon request, subject to venue availability and advance notice.

Wednesday Community, Nonprofit & Public-Agency Opportunity

A limited number of complimentary exhibit spaces are available Wednesday for approved nonprofit, community, and public-agency organizations. Participation is by invitation or prior approval and includes one six-foot table, chairs, up to two representatives, and name/logo recognition in applicable conference materials. Additional representatives may participate with advance approval. Invited ceremonial or program groups may be accommodated separately based on participation needs.

Wednesday participants are not included in the Monday-Tuesday vendor engagement activity.

Gold, Silver & Bronze Sponsorships

All exhibitors receive standard conference recognition. Gold, Silver, and Bronze sponsorships provide enhanced recognition and benefits beyond standard exhibitor participation.

Benefit	Gold \$2,500	Silver \$1,000	Bronze \$500
Full two-day exhibitor table (Monday and Tuesday)	Included	Not included	Not included
Exhibitor representatives	Up to 2; max 4 with approval	Up to 2 with separately purchased table	Up to 2 with separately purchased table
Priority table selection and Gold signage	Included	-	-
Recognition in applicable conference materials	Highest visibility	Enhanced visibility	Basic visibility
Conference signage recognition	Featured	Shared	Shared
Vendor engagement activity	Featured placement	With separately purchased table	With separately purchased table
Pre-conference sponsor recognition	One dedicated sponsor communication	Shared sponsor recognition	Shared sponsor recognition

Silver and Bronze sponsorships do not include an exhibitor table. A standard exhibitor table may be purchased separately, subject to availability.

Dinner Program Communications

NYSIDDDNA may send one approved communication to registered attendees regarding an independently hosted dinner program. The dinner is arranged separately by the sponsoring organization and is not part of NYSIDDDNA continuing education programming. NYSIDDDNA does not share attendee email addresses or contact information.

Sponsorship Level Details

Gold Sponsor - \$2,500

Gold Sponsorship provides the highest level of sponsor visibility and is designed for organizations seeking meaningful engagement with nurses, nurse leaders, administrators, and healthcare professionals serving individuals with ID/DD.

- One full two-day exhibitor table for Monday and Tuesday.
- Early access and priority selection of available table placement in the vendor area.
- Gold Sponsor signage and highest-level recognition in applicable conference materials and signage.
- Featured placement in the vendor engagement activity.
- One dedicated, approved pre-conference sponsor recognition communication.
- One approved attendee communication regarding an independently hosted dinner program, if applicable.

Silver Sponsor - \$1,000

- Enhanced recognition in applicable conference materials and shared conference signage.
- Shared pre-conference sponsor recognition.
- Preferred exhibitor table placement, if a standard table is purchased separately and space is available.
- Silver Sponsor signage at a separately purchased exhibitor table.
- Up to two exhibitor representatives with a separately purchased exhibitor table.
- One approved attendee communication regarding an independently hosted dinner program, if applicable.

Bronze Sponsor - \$500

- Basic sponsor recognition in applicable conference materials and shared conference signage.
- Shared pre-conference sponsor recognition.
- Up to two exhibitor representatives with a separately purchased exhibitor table.
- One approved attendee communication regarding an independently hosted dinner program, if applicable.
- An exhibitor table may be purchased separately, subject to availability.

Additional 40th Anniversary Sponsorship Opportunities

These opportunities may be purchased independently and do not require an exhibitor table or Gold, Silver, or Bronze Sponsorship. Opportunities may be supported by one organization or shared by multiple organizations. Pricing and contribution options are available upon request.



40th Anniversary Pin Sponsorship

Support the commemorative anniversary pin provided to conference attendees. Sponsor recognition may appear on the pin backing card or holder and in applicable conference materials or registration-area signage. The pin itself remains branded to NYSIDDDNA and the 40th anniversary.

Pricing available upon request.



Attendee Gift Sponsorship

Sponsor an approved gift provided to conference attendees, such as a heart-themed item, keepsake, clipboard, notebook, tote bag, or similar item. Recognition may appear on the item, packaging, or accompanying card, depending on the selected item and available space.

Pricing available upon request.



Refreshment Break Sponsorship

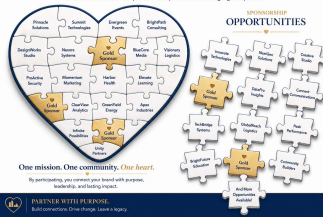
Sponsor a conference refreshment break and receive acknowledgment in applicable conference materials and on signage near the break area.

Pricing available upon request.

Additional 40th Anniversary Sponsorship Opportunities

The Vendor Connection Puzzle

Exhibitor names form the puzzle. Gold sponsors shine as highlighted pieces.



Vendor Engagement Activity Sponsorship

Sponsor the interactive vendor engagement activity designed to encourage attendees to visit participating exhibit tables. Recognition may appear on the activity card, puzzle, or related materials.

Pricing available upon request.



Vendor Engagement Prize Sponsorship

Sponsor a prize or approved gift connected to the vendor engagement activity. Recognition may appear in applicable conference materials and may be announced during the prize drawing.

Pricing available upon request.



Attendee Drawing Sponsorship

Sponsor a gift basket, prize, or other approved item for the final-day attendee drawing. The sponsor name will be announced during the drawing, and a “Sponsored by” tag featuring the organization name or logo will be attached to the gift basket or prize.

Pricing available upon request.

Preliminary Vendor Engagement Schedule - Subject to Change

Commercial exhibitors participate Monday and Tuesday. The schedule below is intended to show the flow of attendee engagement and may be adjusted as the full conference agenda is finalized.

Monday, October 5

Registration and Opening
Educational Sessions
Vendor Engagement Period
Lunch and Networking
Vendor Engagement Period
Afternoon Sessions
Vendor Engagement Period
Hotel Evening Social Hour

Tuesday, October 6

Breakfast and Welcome
Morning Sessions
Vendor Engagement Period
Breakout Sessions
Lunch and Networking
Vendor Engagement Period
Afternoon Sessions
Vendor Engagement Period
Hotel Evening Social Hour

Wednesday, October 7

Half-day conference programming
Approved nonprofit, community, and public-agency exhibits
Final-day attendee drawing and closing activities

Registration & Payment

- Submit the completed exhibitor registration form to reserve an exhibitor or sponsorship opportunity.
- Payment is required to finalize participation.
- Payment may be made by Stripe, check, or ACH bank transfer. Payment instructions are provided after the registration form is received.
- Limited exhibitor space is available. Sponsorship opportunities are available until filled.
- All opportunities, materials, logos, promotional items, and communications are subject to NYSIDDDNA approval.

Ready to Participate?

Contact Darlene Greco, Conference Planner, at information@nysidddna.org. The exhibitor registration form, including mailing and phone information, is provided separately.

WITH GRATITUDE

Thank you for supporting the NYS ID/DD Nurses Association and the professionals who care for individuals with intellectual and developmental disabilities.