

2019 Strategic Plan Update

Guiding Principle: The work of the NYS ID/DD Nurses Association will be driven by a strategic plan that promotes the good of the nursing profession and the people entrusted to our care.

Priority	Objective(s)	Initiative	2019 Update
Growth of Annual Conference and other Educational/ Professional Development Opportunities:	Increase enrollment each year	Develop enhanced marketing through use of social media 2019 Update: <ul style="list-style-type: none"> Using Facebook Add LinkedIn Add Twitter 	2017 Reg: 181 compared to 174 in 2016 (4% increase) 2018 Reg: 179 compared to 181 in 2017 (1% decrease) 2019 Goal for Saratoga Springs: 200
Recruitment and Retention of Nurses in the ID/DD Nursing Specialty	Publish Recommended New Nurse Orientation Curriculum for ID/DD Specialty Prevent Nurse Burnout	Committee of Experts Appointed to write Standard Orientation Curriculum <ul style="list-style-type: none"> Work by email and teleconference Meet in person at Fall 2019 Conference to finalize draft for Exec Board meeting Oct Impact nursing case loads <ul style="list-style-type: none"> Meet with OPWDD Consider convening expert panel 	Working draft to be presented to Executive Board by Fall 2019. Continue work at Fall Exec Board Meeting
Organization Sustainability: Elected/Appointed Leader Development	Elect/Appoint new members to officers or committees each year	<ol style="list-style-type: none"> Place an assessment of interest form in each new member mailing and as a handout for conference. Develop presentation to be used at Zone meetings 	2017: Achieved 7 new appointees 2018: New appointees to Conference Committee co-chairs. Zone 7 active.